

Convention & Exposition Sponsorship Opportunities

JUNE 16 – 18, 2010
JW MARRIOTT ORLANDO GRANDE LAKES

Wednesday, June 16, 2010

7:30 a.m. – 2:30 p.m.

Exhibitor Registration

9:30 a.m. – 6 p.m.

Attendee Registration & Cyber Café

Registration Official Sponsor (1) \$10,000

- o **Complimentary** 8' x 10' exhibit booth with preferred space
- o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- o Sponsorship recognition on signage at registration
- o Sponsorship recognition on the Convention website
 - Link to sponsor website
- o **Complimentary** ¼-page ad in the Q2 Quarterly Magazine
- o Non-competitive environment

Cyber Café Official Sponsor \$10,000

- o **Complimentary** 8' x 10' exhibit booth with preferred space
- o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- o Sponsorship recognition on signage at the Cyber Café and on Café computer screens: *Screen Saver creative to be supplied by sponsor*
- o Sponsorship recognition on the Convention website
 - Link to sponsor website
- o **Complimentary** ¼-page ad in the Q2 Quarterly Magazine
- o Non-competitive environment

Noon – 1 p.m.

Leadership Councils Luncheon

1 p.m. – 4 p.m.

Leadership Council Workshops

- CFO
- HR/Training & Development
- Lending
- Marketing & Business Development
- Operations, Sales & Service
- Technology

Leadership Councils Official Sponsor

**Current: CU24, Service Corporation, & CUNA Mutual
(By Invitation Only)**

2 p.m. – 4 p.m.

Small Asset Sized CEO Roundtable

3 p.m. – 3:30 p.m.

Director's Institute Registration

3:30 p.m. – 5 p.m.

Concurrent Director's Institute



Convention & Exposition Sponsorship Opportunities

4 p.m. – 5 p.m.



Exhibit Preview

- o **Complimentary** 8' x 10' exhibit booth with preferred space
- o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- o Sponsorship recognition on event signage
- o Verbal recognition during the event
- o Sponsorship recognition on the Convention website
 - Link to sponsor website
- o **Complimentary** ¼-page ad in the Q2 Quarterly Magazine
- o Non-competitive environment

5 p.m. – 6:30 p.m.

Exhibit Hall Grand Opening

Presented by: Doeren Mayhew

Official Sponsor (2)

\$3,500

Preferred 8' x 10' exhibit booth location – *this does not mean complimentary booth space*

- o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- o Sponsorship recognition on event signage
- o Verbal recognition during the event
- o Sponsorship recognition on the Convention website
- o Non-competitive environment

Thursday, June 17, 2010

7 a.m. – 8:15 a.m.

Florida CUES Breakfast

8 a.m. – 5:30 p.m.

Attendee Registration Cyber Café Open

7 a.m. – Meeting Conclusion

Delegate Registration in Med 1

7:30 a.m. – 8:30 a.m.

Attendee Continental Breakfast

Official Sponsor (1)

\$10,000



- o **Complimentary** 8' x 10' exhibit booth with preferred space
- o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- o Sponsorship recognition on signage at the event
- o Verbal recognition during the event
- o Sponsorship recognition on the Convention website
- o **Complimentary** ¼-page ad in the Q2 Quarterly Magazine
- o Non-competitive environment

8:45 a.m. – 3 p.m.

GUEST EVENT: Winter Park Tour & Luncheon

8:30 a.m. – 10:15 a.m.

Opening Ceremonies & Annual Business Meeting



Convention & Exposition Sponsorship Opportunities

10:30 a.m. – Noon

Concurrent Educational Sessions

Current Session Sponsors: Diebold, Ventelligence, CU Members, Office Depot, Fiserv, Nearman/Maynard, & HRx

5 AVAILABLE

\$2,000

- Preferred 8' x 10' exhibit booth location – *this does not mean complimentary booth space*
- Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- Sponsorship recognition on session signage
- Verbal recognition during session
- Sponsorship recognition on the Convention website
- Non-competitive environment

12:15 p.m. – 2:15 p.m.



LSCU Awards Luncheon

Presenting Sponsor (1)

\$10,000

- **Complimentary** 8' x 10' exhibit booth with preferred space
- Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- Sponsorship recognition on signage at the Cyber Café and on Café computer screens: *Screen Saver creative to be supplied by sponsor*
- Sponsorship recognition on the Convention website
 - Link to sponsor website
- **Complimentary** ¼-page ad in the Q2 Quarterly Magazine
- Non-competitive environment

Official Sponsor (2)

\$5,000

- Preferred 8' x 10' exhibit booth location – *this does not mean complimentary booth space*
- Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- Sponsorship recognition on event signage
- Verbal recognition during the event
- Sponsorship recognition on the Convention website
- Non-competitive environment

Convention & Exposition Sponsorship Opportunities

2:30 p.m. – 4 p.m.

General Closing Session

Presenting Sponsor (1)

\$25,000

- o **Complimentary** 8' x 10' exhibit booth with preferred space
- o **Complimentary** logo recognition on the Hotel Key Card
- o Four (4) **complimentary** tickets to the Dinner, Dance & Silent Auction
- o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- o Sponsorship recognition on event signage: entrance sign and on-screen/projected graphics
- o Verbal recognition during the event
 - **Complimentary** opportunity to introduce Keynote Speaker
- o **Complimentary** full-page ad in the Q2 Quarterly Magazine
- o **Complimentary** full-page print ad in the Convention Notebook
- o Sponsorship recognition on Convention website, including home page
 - Link to sponsor website
- o Non-competitive environment

Official Sponsors: NewGround & SE Corporate FCU

4 p.m. – 6 p.m.

Exhibit Hall Reception

Presented by: FCUSS

Official Sponsor (2)

\$3,500

- o Preferred 8' x 10' exhibit booth location – *this does not mean complimentary booth space*
- o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- o Sponsorship recognition on event signage
- o Verbal recognition during the event
- o Sponsorship recognition on the Convention website
- o Non-competitive environment

Friday, June 18, 2010

6:45 a.m. – Tournament End

Annual Golf Tournament

Title Sponsor (1)

\$10,000

- o **Complimentary** 8' x 10' exhibit booth with preferred space
- o Display company literature and giveaways
- o Sponsorship recognition in Pocket Agenda
- o Logo recognition on event sign
- o Verbal recognition at the event
- o Written recognition on Hole Sponsor Tee Signs
- o Two (2) **complimentary** spots in the tournament
- o Non-competitive environment

Food & Beverage Sponsored by: SW Corporate FCU

Hole Sponsor (18)

\$1,000

- o Display company literature and giveaways at Hole
- o Sponsorship recognition in Pocket Agenda
- o Logo recognition on Tee Sign
- o Verbal recognition at the event
- o One (1) **complimentary** spot in the tournament



Convention & Exposition Sponsorship Opportunities

8 a.m. – 11:45 a.m.	<p>Golf Alternative: Airboat Adventure at Old Florida Fish Camp <u>Official Sponsor (2)</u> \$2,500</p> <ul style="list-style-type: none"> o Preferred 8' x 10' exhibit booth location – <i>this does not mean complimentary booth space</i> o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc o Sponsorship recognition on event signage o Sponsorship recognition on the Convention website o Non-competitive environment
8 a.m. – 2 p.m.	<p>Attendee Registration Cyber Café Open</p>
8:30 a.m. – 10:15 a.m.	<p>Concurrent Educational Sessions See Page 3 for Details Director's Institute</p>
10:30 a.m. – Noon	<p>Concurrent Educational Sessions See Page 3 for Details Guest Session: Cooking Class in JW Kitchen</p>
12:30 p.m. – 2 p.m.	<p>Exhibit Hall Lunch</p> <p><u>Title Sponsor (1)</u> \$10,000</p> <ul style="list-style-type: none"> o Complimentary 8' x 10' exhibit booth with preferred space o Two (2) complimentary tickets to the Dinner, Dance & Silent Auction o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc o Sponsorship recognition on event signage o Verbal recognition during the event o Complimentary ½-page ad in the Q2 Quarterly Magazine o Sponsorship recognition on the Convention website <ul style="list-style-type: none"> • Link to sponsor website o Non-competitive environment <p><u>Presenting Sponsor (1)</u> \$7,500</p> <ul style="list-style-type: none"> o Complimentary 8' x 10' exhibit booth with preferred space o Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc o Sponsorship recognition on event signage o Verbal recognition during the event o Sponsorship recognition on the Convention website <ul style="list-style-type: none"> • Link to sponsor website o Complimentary ¼-page ad in the Q2 Quarterly Magazine o Non-competitive environment <p>Current Official Sponsors: CU Members, Fiserv</p> <p><u>Official Sponsor (2)</u> \$2,500</p> <ul style="list-style-type: none"> o Preferred 8' x 10' exhibit booth location – <i>this does not mean complimentary booth space</i>



Convention & Exposition Sponsorship Opportunities

- Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- Sponsorship recognition on event signage
- Sponsorship recognition on the Convention website
- Non-competitive environment

2:30 p.m. – 4 p.m. Concurrent Educational Sessions See Page 3 for Details

**6:30 p.m. – 11 p.m. Dinner, Dance & Silent Auction
Presented by: CU24**

Official Sponsor (2) \$7,500

- **Complimentary** 8' x 10' exhibit booth with preferred space
- Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- Sponsorship recognition on event signage: entrance sign and on-screen/projected graphics
- Verbal recognition during the event
- Sponsorship recognition on the Convention website
 - Link to sponsor website
- **Complimentary** ¼-page ad in the Q2 Quarterly Magazine
- Non-competitive environment

Kid's Zone

Convention & Exposition Sponsorship Opportunities Not Related to a Specific Event

Hospitality Suite Sponsor (3 AVAILABLE) \$5,000

- Preferred 8' x 10' exhibit booth location – *this does not mean complimentary booth space*
- VIP Hospitality Room Reserved at no cost on one night during the Convention
- Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- Sponsorship recognition on Convention sponsor signage
- Sponsor responsible for:
 - Invitations to and attendance at the event, food and beverage through hotel, and signage

Hotel Key Card Sponsor (1) \$10,000

- **Complimentary** 8' x 10' exhibit booth with preferred space
- Logo recognition on attendee name badge
- Sponsorship recognition in related collateral materials: Convention-At-A-Glance Brochure, Exhibitor Information Brochure, Convention Notebook, Programs & Handouts, Emails, Quarterly Magazine, etc
- Sponsorship recognition on the Convention website
- **Complimentary** ¼-page ad in the Q2 Quarterly Magazine
- Non-competitive environment

Name Badge Sponsored by: CO-OP Financial Services

Tote Bag Sponsored by: PSCU Financial



Convention & Exposition Sponsorship Opportunities

Convention Notebook Advertiser (SOLD)

Door Hanger Advertisers: CO-OP (2), PSCU (1), Allpoint (1)

Tote Bag Flyer Advertiser (2)

\$2,500

- Placement of flyer in tote: printed flyers supplied by advertiser at 8.5x11 or smaller, Q:1,000

Hotel Voicemail Advertiser (3)

\$5,000

- One recorded message to be delivered to all Convention attendees on one day
 - Sample ad recorded by LSCU staff: "Welcome to the LSCU Annual Convention & Exposition. Be sure to visit (Company Name) at booth number (Company Booth Number) and register-to-win a trip for two to Cancun, Mexico. See you in the Exhibit Hall!"

OR

"Don't miss the Dinner, Dance, & Silent Auction featuring a live theatre production, presented by the LSCU Service Corporation, enhancing the mission of the League of Southeastern Credit Unions, through proven business solutions."

Main Hallway Brochure Rack Advertiser (12 AVAILABLE)

\$500

- Display existing company collateral in brochure rack slot, quantity 150

Main Hallway Poster Advertiser (6 AVAILABLE)

\$2,500

- Display company poster on easel: artwork supplied by advertiser in high-resolution PDF format, with LSCU printing and mounting on foam core

