

### Company Information (please print):

Company Name: \_\_\_\_\_  
*(Submit company name exactly as it should appear on all published Convention materials. Print legibly.)*

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website address: \_\_\_\_\_

### Administrative Contact Information:

Contact Name/Title: \_\_\_\_\_

Contact Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

### Company Group:

- Audit & Consulting
- Automotive Solutions
- Compliance & Risk Management
- Data Processing
- EFT Services
- Facility Design
- Financial Services
- Human Resources
- Legal Services
- Lending Services
- Marketing Services
- Mortgage Services
- Network Security Services
- Operational Solutions
- Purchasing Strategies
- Shared Branching

### \*Company Key Differentiator

Provide a brief description (50 words or less) of what makes your service/product unique. This information will be used in conference materials. Descriptions with more than 50 words will be edited at the discretion of LSCU. **\*Must be received before March 30, 2012 to be included in materials.**

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### Booth Choices:

Booths are reserved on a first come, first served basis once payment has been received. To request an exhibit hall floor plan, email expo@lscu.coop.

Booth Choices: First \_\_\_\_\_ Second \_\_\_\_\_  
Third \_\_\_\_\_ Fourth \_\_\_\_\_

**LSCU** reserves the right to place Exhibitors in what it considers a comparable booth if/when the requested choices are not available, are in conflict with competing companies, or for any other reason.

I  would  would not like to be placed next to the following vendor(s):

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### Booth Registration Fees:

*(Space is available on a first-come-first-served basis.)*

Booth Space	Color Code
Level 1 Booth: \$2,500ea	Yellow
Level 2 Booth: \$2,250ea	Orange
Level 3 Booth: \$1,995ea	Blue

Booth registration fee includes two representatives, a 6' skirted table, two chairs, and a waste basket. A maximum of two additional representatives may be added at \$210 per person.

## Onsite Exhibiting Representative(s):

The following fields are required for each onsite exhibiting representative. List name(s) exactly as they should appear on name badges. **All representatives are required to be a full-time employee of the exhibiting company.** All representatives are required to supply an individual email address so that conference information is received by all individuals and employment verification can be conducted. All name changes received before 30-days prior to the conference, are free-of-charge. **Representative changes within 30-days of the conference are at a cost of \$35/change.**

Onsite representatives must be checked in at the LSCU registration desk no later than 3 hours prior to the first Exhibit Hall session. Booth must be assembled and ready for show no later than 2 hours prior to the first Exhibit Hall session. **Materials not assembled by this time will be forced through the show contractor at the expense of the exhibitor.**

Onsite Appointed Official Representative: \_\_\_\_\_

Representative Title: \_\_\_\_\_

Representative Email Address: \_\_\_\_\_

2nd Representative: \_\_\_\_\_

2nd Representative Title: \_\_\_\_\_

2nd Representative Email Address: \_\_\_\_\_

Additional Representative(s) (\$210 per person):  
(A maximum of four representatives are allowed per booth.)

Add'l Representative: \_\_\_\_\_

Add'l Representative Title: \_\_\_\_\_

Add'l Representative Email Address: \_\_\_\_\_

2nd Add'l Representative: \_\_\_\_\_

2nd Add'l Representative Title: \_\_\_\_\_

2nd Add'l Representative Email Address: \_\_\_\_\_

## Booth Marketing Package

- Yes, I'd like to have additional exposure at the 2012 LSCU Convention & Exposition for only \$995!
- Add logo to company listing on AC&E website (value of \$250)
  - Add company description on AC&E website (value of \$300)
  - Add logo to booth ID sign (value of \$150)
  - Add logo to company description in Notebook (value of \$350)
  - Bold company description in Notebook (value of \$425)

## Booth Details

- 8' x 10' Booth Space
- Side & Back Draping
- Skirted Table, Two Chairs, & Waste Basket
- Booth Identification Sign
- Admission for Two Representatives
- Five Exclusive Exhibit Hours with Access to Credit Union Executives Outside the Exhibit Hall During Other Conference Events
- Admission to Educational Sessions, as well as the General Session
- Company Contact Information & Description in Convention Notebook
- 24-Hour Exhibit Hall Security
- Group Room Rates at the Hotel
- Exhibitor Square Available During Identified Time

**Booth Must Be Manned at All Times.**

**A Maximum of Two Additional Representatives May Be Added at a Cost of \$210 Per Person.**

**Children Under the Age of 18 Are Not Allowed in Exhibit Hall at Any Time.**

## Contract Agreement

We hereby apply for exhibit space at the 2012 LSCU Convention & Exposition to be held at the JW Marriott Orlando Grande Lakes on June 13-16, 2012, and agree to abide by all the requirements and restrictions in the Contract Terms & Regulations provided on LSCU's website at [www.lscuconvention.com](http://www.lscuconvention.com) and incorporated by reference herein. This includes (but is not limited to) not bringing children under the age of 18 into the Exhibit Hall, dismantling before the published time, and refraining from doing business outside of your rented booth space in the Exhibit Hall. Any Exhibitors not following appropriate Exhibitor etiquette will be asked to refrain. We understand that this is not a contract until officially accepted by the LSCU.

**The full rental fee must accompany the agreement.** A full refund of the booth rental price (minus \$250 cancellation fee) will be made upon written request received by exhibit management prior to March 30, 2012. A full refund of the booth rental price (minus \$500 cancellation fee) will be made upon written request received by exhibit management prior to April 16, 2012. A 50 percent refund will be made for cancellation requests received on or after April 16, 2012 but before May 1, 2012. No refunds will be made on or after May 1, 2012.

Return original with payment. Make checks out to LSCU. Be sure to make a copy for your records.

Mail to: LSCU  
Attn: Exhibit Management  
PO Box 3108  
Tallahassee, FL 32315

Fax to: 850.558.1105  
Email to: [expo@lscu.coop](mailto:expo@lscu.coop)

Accepted by Exhibitor: \_\_\_\_\_  
Signature

\_\_\_\_\_ Date

Accepted by LSCU: \_\_\_\_\_  
Signature

\_\_\_\_\_ Date

## Payment Information (Required)

Make all checks payable to LSCU.

Company Name: \_\_\_\_\_

Contact Name for Accounting: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Invoice Me**

## Credit Card Authorization

VISA

MasterCard

(American Express and Discover are not accepted.)

\_\_\_\_\_ Credit Card Number

\_\_\_\_\_ Card Exp Date

\_\_\_\_\_ V Number (3-digit number on back of card)

\_\_\_\_\_ Cardholder's Billing Address

\_\_\_\_\_ City/State/Zip

\_\_\_\_\_ Print Name

\_\_\_\_\_ Authorized Signature

## Payment Summary

Booth Space Registration: \$ \_\_\_\_\_

Add'l Representative(s): \$ \_\_\_\_\_

Booth Marketing Package \$ \_\_\_\_\_

To request individual components of the Booth Marketing Package, circle desired exposure listed on page 2 and add total to the line above.

**Total Amount Enclosed:** \$ \_\_\_\_\_